

Road Safety Awareness Rally by NSS Unit 1 of Raidighi College

Date: 1st February 2025

Location: Raidighi, South 24 Parganas, West Bengal

Organized by: NSS Unit 1, Raidighi College

Supported by: Raidighi Police Station

Introduction:

The National Road Safety Month in India is observed annually from 1st to 31st January. The primary goal is to raise awareness about road safety and reduce accidents through various initiatives and campaigns. **Around 180,000 people died in road accidents in India during the year 2024, out of whom 30,000 were two-wheeler drivers without helmet.** This year's theme-Sadak Suraksha Jeevan Raksha. On 1st February 2025, NSS Unit 1 of Raidighi College organized a Road Safety Awareness Rally in the areas surrounding the college. This initiative aimed to promote responsible driving behaviors, adherence to traffic rules, and overall road safety within the community.

Objective

The primary objectives of the rally were:

- To raise awareness about the importance of road safety.
- To educate the public on adhering to traffic rules and regulations.
- To encourage responsible driving behaviors among all road users.
- To reduce the incidence of road accidents in the locality.

Event Highlights

1. Inauguration and Support

The rally commenced with the distribution of road safety placards to the NSS volunteers by Raidighi Police Station. These placards featured key messages emphasizing the importance of wearing helmets, using seat belts, and following traffic signals.

2. Community Engagement

NSS volunteers actively engaged with local residents and passersby during the rally. They distributed informative pamphlets, demonstrated the correct use of helmets and seat belts, and provided guidance on safe driving practices.

3. Addressing Specific Concerns

A notable interaction involved counseling a minor who was found driving a toto (auto-rickshaw). The volunteers, in collaboration with local authorities, educated the young driver about the legal age requirements for driving and the potential risks associated with underage driving.

4. Public Interaction

Volunteers also interacted with local pedestrians, urging them to use footpaths and cross roads at designated zebra crossings. They highlighted the importance of pedestrian safety in preventing accidents.

Role of Youth in Road Safety

The active participation of NSS volunteers underscored the pivotal role of youth in fostering safer communities. Their enthusiasm and commitment to spreading road safety awareness serve as an inspiration for others to adopt responsible behaviors on the road.

Collaboration with Local Authorities

The success of the rally was significantly bolstered by the support of Raidighi Police Station. Their involvement ensured the proper distribution of safety materials and provided a sense of authority to the messages being conveyed.

Conclusion

The Road Safety Awareness Rally organized by NSS Unit 1 of Raidighi College was a commendable effort to promote road safety within the community. Through active engagement, education, and collaboration with local authorities, the event successfully conveyed the importance of responsible road usage.

As road safety is a shared responsibility, initiatives like this play a crucial role in shaping safer communities. The involvement of youth, in particular, is instrumental in inspiring positive change and ensuring a safer environment for all road users.



1st February' 2025.

Road Safety Week - Month Awareness
(1st Jan - 31st Jan' 2025)

[RALLY]

Time : 12:30 - 1:30 PM.

1. Soumen Purkait	(III)	004911	90623#2376.
2. Sayan Kumar Halder	(III)	0087	8250969049
3. Subrata Mudi	(III)	0455	7866909039
4. Tanmay Jena	(III)	0663	8116745259
5. Sukhechand Baidya.	(III)	0152	7908898840
6. Subrata Das.	(III)	0130	8514953510
7. Biswajit Gihani	(III)	0248	7865084249
8. Debasis Sahoo	(III)	0569	7074007010

Participants : 1. P-01 Aninda Shaw.

2. 02. Manas Gayen

3. 03. Anil Kumar Mahanta

4. 04. Kamal Krishna Karmara.

5.